

# PURINA IMPACT<sup>®</sup>

HORSE FEED

## SOUTHWEST

Your horse is not a trend or a fad – he's a trusted companion or partner in competition. He deserves a feed that has been proven through time and research to support his lifestyle and overall health.

With over 100 years of expertise and research in equine nutrition and a dedicated team of Ph.D. Equine Nutritionists and Equine Veterinarians, nobody knows more about horse nutrition than Purina. Purina<sup>®</sup> IMPACT<sup>®</sup> is formulated to deliver premium nutrition that fits in any budget, with only the highest quality ingredients that have been proven through years of feedings to support horse health and performance.



## PURINA<sup>®</sup> IMPACT<sup>®</sup> HORSE FEEDS

- Formulated by Ph.D. Equine Nutritionists for Optimal Nutrition
- High Quality Protein for Muscle Maintenance
- Added Fat for Sustainable Energy & Healthy Hair Coat
- Vitamin & Mineral Fortification for Bone Structure and Immune System Support
- Quality Ingredients that are Highly Digestible and Naturally Palatable
- Nutritionally Balanced so No Nutritional Supplements Are Needed



## PURINA ANIMAL NUTRITION CENTER

Since 1926, the Purina Animal Nutrition Center in Gray Summit, MO has been defining and delivering the future of equine nutrition with a unique philosophy: combine the finest ingredients with exhaustive research and you'll create unsurpassed nutrition for every type of horse.

To learn more, ask your local Purina dealer or sales representative about visiting our Equine Research Facility. Or take a personal online tour of the facility by visiting [www.horse.purinamills.com](http://www.horse.purinamills.com).

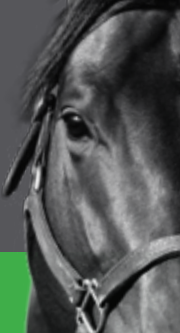


## GUARANTEE:

Purina appreciates your business. If for any reason you are not satisfied with the quality of this product, please return it to your Purina<sup>®</sup> Horse Retailer for replacement or a full refund.

For more information on this or other Purina<sup>®</sup> horse feeds, visit [horse.purinamills.com](http://horse.purinamills.com) or call 1-800-227-8941.

## SOUTHWEST



### PELLETED

**10** **10:6** For maintenance of moderately active pleasure horses; to be fed with medium to high quality hay or pasture. The 6% fat adds energy, supports healthy hair coat and performance.

**12** **12:6 + LYSINE** Contains 12% protein with added lysine for working horses or pregnant mares; to be fed with medium to high quality hay or pasture. The 6% fat adds energy, supports healthy hair coat and performance.

**14** **14:5** For performance and breeding horses, as well as growing horses 18 months and older; to be fed with medium to high quality hay or pasture. The 5% fat adds energy, supports healthy hair coat and performance.



**SENIOR** Formulated to address the nutritional demands associated with the equine aging process. This complete feed has adequate roughage built in to help address some of the issues older horses have with chewing or digesting forage.

**HAY STRETCHER** Formulated to provide a complete all-in-one diet for the horse, hay included. Contains 12% protein plus vitamins, minerals and fiber sources to meet the needs of active pleasure horses.

Diet	Protein	Fat	Crude Fiber	Calcium Min	Calcium Max	Phosphorus Min	Copper Min	Selenium Min	Zinc Min	Vitamin A Min
<b>10:6</b>	10%	6.00%	12.50%	0.70%	1.20%	0.50%	40 ppm	0.60 ppm	140 ppm	3,000 IU/lb
<b>12:6 + Lysine</b>	12%	6.00%	12.50%	0.70%	1.20%	0.50%	55 ppm	0.60 ppm	220 ppm	3,000 IU/lb
<b>14:5</b>	14%	5.00%	12.50%	0.70%	1.20%	0.50%	65 ppm	0.60 ppm	250 ppm	3,000 IU/lb
<b>Senior</b>	14%	4.00%	18.50%	0.70%	1.20%	0.45%	40 ppm	0.30 ppm	150 ppm	2,800 IU/lb
<b>Hay Stretcher</b>	11.5%	2.00%	26.00%	0.70%	1.20%	0.45%	25 ppm	0.20 ppm	95 ppm	2,000 IU/lb

### TEXTURED

**12** **12%** Contains 12% protein for working horses; to be fed with medium to high quality hay or pasture. Added fat supports healthy hair coat.

**12** **12:8 RACE TRACK** A sweet grain mix for race horses with 12% protein, added lysine and beet pulp as a highly palatable, digestible fiber source. To be fed with medium to high quality hay or pasture. The 8% fat adds energy and supports high performance.

**14** **14%** Contains 14% protein for working horses or pregnant mares as well as growing horses; to be fed with medium to high quality hay or pasture. Added fat supports healthy hair coat.



**14** **14% RACE TRACK** A sweet grain mix for race horses, with 14% protein. To be fed with medium to high quality hay or pasture. Added fat supports healthy hair coat.

**GMX** A dry grain mix for performance and breeding horses, as well as growing horses; to be fed with medium to high quality hay or pasture. The 6% fat adds energy, supports healthy hair coat and performance.

Diet	Protein	Fat	Crude Fiber	Calcium Min	Calcium Max	Phosphorus Min	Copper Min	Selenium Min	Zinc Min	Vitamin A Min
<b>12%</b>	12%	4.50%	8.50%	0.70%	1.20%	0.50%	55 ppm	0.60 ppm	220 ppm	3,000 IU/lb
<b>12:8 Race Track</b>	12%	8.00%	10.00%	0.70%	1.20%	0.50%	55 ppm	0.60 ppm	220 ppm	3,000 IU/lb
<b>14%</b>	14%	4.50%	8.50%	0.70%	1.20%	0.50%	55 ppm	0.60 ppm	220 ppm	3,000 IU/lb
<b>14% Race Track</b>	14%	4.50%	8.50%	0.70%	1.20%	0.50%	55 ppm	0.60 ppm	220 ppm	3,000 IU/lb
<b>GMX</b>	14%	6.00%	8.50%	1.50%	2.00%	0.80%	55 ppm	0.60 ppm	220 ppm	3,000 IU/lb

### CUBES

**14** **14%** Contains 14% protein for working horses or broodmares; to be fed with medium to high quality hay or pasture.



Diet	Protein	Fat	Crude Fiber	Calcium Min	Calcium Max	Phosphorus Min	Copper Min	Selenium Min	Zinc Min	Vitamin A Min
<b>14%</b>	14%	1.80%	12.50%	0.70%	1.20%	0.50%	55 ppm	0.60 ppm	220 ppm	3,000 IU/lb